



+1.404.372.2151
splomgren@broadpoint-partners.com

Education & Qualifications

University of Georgia,
Terry College of Business

Bachelor of Business
Administration, Real Estate

Affiliations & Memberships

Atlanta Commercial Board of
Realtors (ACBR)

Society of Industrial & Office
Realtors (SIOR)

National Association of
Industrial & Office Parks
(NAIOP)

Scott Plomgren, SIOR

Principal

Area of Expertise

Scott Plomgren is a Co-Founder and Principal at BroadPoint Partners with over 22 years of experience in industrial real estate. He has been instrumental in many of Atlanta's largest bulk distribution and industrial development projects, advising institutional owners, developers, and corporate occupiers throughout the Southeast. His areas of focus include site selection, leasing, investment strategy, and portfolio-level assignments.

Scott is known for pairing forward-thinking market analysis with real-time data to help clients make informed, strategic decisions. His experience includes large-scale industrial parks, land entitlements, and long-term development planning. With a strong track record and a reputation for creative problem-solving, Scott serves as a trusted advisor to many of the industry's top investors and users.

Professional Accomplishments

Scott has been consistently recognized for his leadership and success in the industrial real estate sector. He is a four-time recipient of the NAIOP Industrial Deal of the Year award and a two-time winner of the Atlanta Business Chronicle's Industrial Deal of the Year, with several additional nominations over the years.

He has also earned multiple Top Ten Producer honors from the Atlanta Commercial Board of Realtors in both the Industrial Landlord and Tenant categories. During his time at Colliers

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International, Scott was a consistent member of the Colliers Everest Club and regularly ranked among the top-producing brokers in the Atlanta office.

Business & Educational Background

Scott began his real estate career in 2002 with McWhirter Realty Partners and later spent over a decade at Colliers International, where he led major assignments for institutional owners and developers. In 2025, he joined BroadPoint Partners as a Principal, continuing to focus on site selection, leasing, and industrial development strategy.

He holds a Bachelor of Business Administration in Real Estate from the University of Georgia's Terry College of Business and is a graduate of The Westminster Schools. Scott now lives in Vinings with his wife, two children, and golden retriever.

Community Involvement

Scott is actively involved in several nonprofit organizations, including Children's Healthcare of Atlanta, City of Refuge, and 414 Ministries, supporting initiatives focused on youth development and community outreach.

Representative Clients

- Prologis
- Crow Holdings Industrial
- Ridgeline Property Group
- Hillwood
- Link Logistics / Blackstone
- Clarion Partners

