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Education & Qualifications

University of Georgia, Bachelor of Arts, History

Affiliations & Memberships

Atlanta Commercial Board of Realtors (ACBR)

Bill Ward, III Senior Vice President

Area of Expertise

Bill Ward is a Partner at BroadPoint Partners with over 16 years of experience in commercial real estate, specializing in office and industrial tenant representation, owner/user sales, and investment transactions. His deep understanding of the Atlanta market enables him to deliver costeffective, tailored solutions that align with his clients' strategic objectives. Bill's approach is rooted in building long-term relationships, providing clients with insightful guidance throughout the leasing, acquisition, or disposition process.

Professional Accomplishments

Throughout his career, Bill has represented a diverse portfolio of both office and industrial clients. His commitment to excellence has earned him recognition as a member of the Atlanta Commercial Board of Realtors Million Dollar Club. Bill's ability to navigate complex transactions and his dedication to client success have solidified his reputation as a trusted advisor in the Atlanta commercial real estate community.

Business & Educational Background

A native Atlantan, Bill began his real estate career in 2008 with Dan Granot & Company, which later merged to form Joel & Granot Real Estate. Over his tenure, he advanced to the role of Partner, contributing significantly to



the firm's growth and client service excellence. In 2024, Bill co-founded BroadPoint Partners, bringing his extensive experience and clientfocused approach to the new venture.

Bill holds a Bachelor of Arts in History from the University of Georgia and is an alumnus of The Westminster Schools.

Community Involvement

Beyond his professional endeavors, Bill is actively involved in his community. He has been coaching youth football with the Northside Youth Organization since 2008, demonstrating his commitment to mentoring young athletes. An avid golfer, Bill enjoys spending time on the course and engaging with the Atlanta community.

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