



+1.404.695.3513

wbrooks@broadpoint-partners.com

Education & Qualifications

University of Georgia,
Terry College of Business

Bachelor of Business
Administration, Real Estate

Certificate in Entrepreneurship

Affiliations & Memberships

Atlanta Commercial Board of
Realtors (ACBR)

International Council of
Shopping Centers (ICSC)

William Brooks

Associate Vice President

Area of Expertise

William Brooks is an Associate Vice President at BroadPoint Partners with extensive experience in retail and industrial transactions, advising clients through acquisitions, dispositions, and sale-leaseback assignments.

William is known for his analytical, relationship-driven approach, combining detailed underwriting with strategic positioning to maximize value and market exposure. His experience includes working with REITs, developers, institutional investors, family offices, private equity firms, and 1031 exchange buyers, and he brings a thoughtful, execution-focused mindset to each transaction from pricing through close.

Professional Accomplishments

Since beginning his career in 2019, William has closed over \$125 million in transaction volume across retail and industrial transactions. He has been recognized as one of the New York Real Estate Journal's "Ones to Watch" (2022) and has earned both Rookie of the Year (2022) and Broker of the Year (2024) honors at B+E Net Lease.

Business & Educational Background

William Brooks began his real estate career building experience across investment sales, finance, and acquisitions. He previously served as a Director at B+E Net Lease, where he gained expertise in underwriting, pricing, and executing net lease retail

BroadPoint

PARTNERS

and industrial transactions, tailoring strategies to meet each client's investment objectives. Prior to joining B+E, William worked at The Shopping Center Group as an Associate on the investment sales team, operating in a hybrid analyst and broker capacity. He gained additional experience through his internship roles at RCG Ventures and Wilson Hull & Neal in Atlanta.

William earned his degree from the University of Georgia's Terry College of Business, majoring in Real Estate with a certificate in Entrepreneurship. He also completed international coursework through IES Abroad in Barcelona, focused on international business and finance.

Community Involvement

William is actively involved in community and philanthropic initiatives and serves as a Team Leader for Cycle for Survival NYC, which raises funds for rare cancer research. He also supports educational access through his role as Co-Chair of the Paris-Brooks Scholarship at the University of Georgia.

